

ARTICLE 8 SIGNS

8.1 GENERAL PROVISIONS

- A. The purpose of this Article is to visually enhance our historic resort community and regulate the number, size and location of signs:
- i. to minimize the distraction to motorists and pedestrians;
 - ii. to minimize traffic hazards;
 - iii. to increase the effectiveness of signs needed to direct the public; and
 - iv. to minimize the impact on the natural rural setting of the Township of those signs which are necessary to efficiently carry out business and other activities within the Township.
- B. All signs shall be kept neat, safe, and in good repair, at all times.
- C. No sign, either advertising or otherwise, shall display any obscene, indecent or immoral matter. The determination of what constitutes obscene, indecent or immoral matter shall be made by the Zoning Administrator, subject to appeal to the Zoning Board of Appeals in accordance with Article 16.
- D. All signs shall comply with all local, state and federal regulations.
- E. A sign permit shall be required for the erection, or alteration, or placing of all new permanent signs, unless otherwise noted. Repainting or repair of a sign, or the replacement of panels on an existing sign, shall not be considered an alteration.
- F. Two sided and V-type signs shall be regarded as one sign, provided the interior angle of the "V" does not exceed thirty (30) degrees.
- G. **Illumination and Lighting**
1. Light sources to illuminate signs shall be shielded from all adjacent residential districts, buildings and streets and shall not be of such brightness as to cause glare that is hazardous to pedestrians or drivers.
 2. Lighted signs shall not be allowed in any Residential District, except for signs advertising a home occupation to which the public have access. Such home occupation signs shall comply with the lighting standards of subsection 3.a below.
 3. If illuminated, signs shall be illuminated only by the following means:
 - a. By a steady stationary light, shielded and directed solely at the sign. Such light shall not exceed 30 foot candles measured 5 feet from the face of the sign.
 - b. By an interior light not exceeding 30 foot candles measured 5 feet from the face of the sign.